

ESB 2028 Reykjavik	3 days with increase 5% on registration fees		
EUR			
No. of participants	800	900	Break even 725
Income			
Conference participants	491 305	552 718	445 245
Exhibition	49 860	49 860	49 860
Income total	541 165	602 578	495 105
FIXED EXPENSES:			
Conference related costs			
Room Rental	99 925	99 925	99 925
Technical Equipment	39 850	39 850	39 850
Other venue facilities	11 897	11 897	11 897
Sum venue facilities	151 671	151 671	151 671
ESB fees			
Registration fee delegate	25 140	28 283	22 783
Registration fee student	14 840	16 695	13 449
Sum speakers & organisers	39 980	44 978	36 232
Speakers & organisers			
Travel & accommodation	4 480	4 480	4 480
Organising meetings (ESB site visit)	2 000	2 000	2 000
Sum speakers & organisers	6 480	6 480	6 480
Publication, marketing etc.			
Publication	8 500	8 500	8 500
Marketing & social media	2 000	2 000	2 000
Web page, development and set up	1 000	1 000	1 000
Others layout & print	500	500	500
Sum publication, marketing etc.	12 000	12 000	12 000
Secretariat costs			
Secretariat fixed fee	17 000	17 000	17 000
Abstract handling	18 750	21 094	16 992
Presentation upload	2 500	2 813	2 266
Secretariat expenses others	5 000	5 000	5 000
Sum conference secretariat	43 250	45 906	41 258
Financial costs			
Financial costs	12 454	14 011	11 287
Sum financial costs	12 454	14 011	11 287
Sum fixed expenses	265 836	275 046	258 928
Variable expenses			
Food & Beverage	136 680	153 765	123 866
Social event	103 000	115 875	93 344
Registration fee secretariat	20 000	22 500	18 125
Sum variable expenses	259 680	292 140	235 335
Expenses total	525 516	567 186	494 263
Conference result	15 649	35 391	842
VAT	3 286	7 432	177
LOC 50%	6 181	13 980	333
Codan 50%	6 181	13 980	333

EURO

Spread participants 100

Registration fees

Participants, invited, exhibitors

ESB 2024 registration fees	no.	Rate	Income	%
ESB member early registration	195	630	122 850	24%
ESB student early registration	189	336	63 504	23%
Non-member early registration	155	735	113 925	19%
Student early registration	165	399	65 835	20%
ESB member late registration	34	777	26 418	4%
ESB student late registration	6	441	2 646	1%
Non-member late registration	35	903	31 605	4%
Student late registration	11	557	6 122	1%
Total registrations standard	790			

ESB congress dinner	500	100	50 000
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Invited speakers, organisers, ESB council	10	0	0	1%
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Total participants	800			
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Exhibitors	16	0	0	2%
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Total Participant+Exhibitors	816		0	100%
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Pre-courses (3x)	120	70	8 400
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TOTAL INCOME PARTICIPANTS			491 305
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Sponsor/Exhibition

Exhibition	49 860
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Sponsors and exhibitors

Name	No	Price	Free badges	Total
ESB 2028 sponsors	2	4750	3	9 500
Exhibition package	11	3900	11	42 900
Start up package/Project corner	2	1500	2	3 000
Workshops	0	2000		0
	Handling fee	0,1		-5 540
Total exhibition & sponsorships			16	49 860

ESB partners companies will receive a 20% discount on the sponsorship packace.

	No	Days	Cost	Total	EUR
Conference related costs					
Room Rental / Harpa					99 925
Meeting rooms, exhibition, poster area					
Electricity exhibition, other venue cost					
Technical Equipment					39 850
AV: Beamers, Screens, laptop, sound, microphones; technical personnel					
Other venue facilities					11 897
poster boards 100x 69 eur per board				6 897	
Expenses related to exhibition (electricity, stands)				5 000	
Sum venue facilities					151 671
ESB fees					
	No		Cost	Total	Estimate
Registration fee					39 980
Delegate	419		60	25 140	
Student	371		40	14 840	
Total ESB fees					39 980
Speakers & organisers					
	No	Days	Cost	Total	Estimate
Travel & accommodation plenary speakers					4 480
Travel outside Europe	1	1	1 500	1 500	
Travel within Europe	2	1	500	1 000	
Accommodation	3	3	220	1 980	
Organising & marketing meetings					2 000
Sum speakers & organisers				4 480	6 480
Publication, marketing etc.					
	No	Days	Cost	Total	Estimate
Publications, materials					8 500
Layout/graphic design - flyers, banner, final progr	1	1	2 000		
Printing/production	1	1	1 500		
Congress app	1	1	1 000		
Postal services	1	1	500		
ConfTool			3 500		
Web page - content administration			1 000		1 000
Social media content administration			2 000		2 000
Others layout & print					500
Sum publication, marketing etc.					12 000
Secretariat costs					
	No		Cost	Total	Estimate
Secretariat fixed fee			17 000		17 000
Abstract handling	750		25	18 750	18 750
Presentation upload					2 500
Secretariat expenses others					5 000
Sum conference secretariat					43 250
Financial costs					
	No	Days	Cost	Total	Estimate
Financial costs					
Card fee	90%	2,50%	491 305	11 054	
Online payment gate establishment				600	
Bank fees				800	
Sum financial costs					12 454
Variable expenses					
	No	no	Cost	Total	Estimate
Food & Beverage					136 680
Daily rate (2 coffee breaks + lunch)	80%	3	69	132 480	
Set up day (Pre-courses catering)		120	35	4 200	
Social event					103 000
Welcome event 1.5hrs	50%	800	45	18 000	
Conference Dinner		500	150	75 000	
Student night				10 000	
Registration fee secretariat					20 000
Registration handling		800	25	20 000	
Other variables participants					0
Sum variable expenses					259 680