

# ESB2025

30<sup>th</sup> Congress of European Society of Biomechanics  
**6 – 9 July 2025, Zürich, Switzerland**

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## Why should you attend?

- + Networking opportunities with experts and professionals
- + Targeted audience interested in biomechanics
- + Increased brand exposure
- + Platform for product demonstrations
- + Access to market research and insights
- + Potential collaborations and partnerships
- + Professional development opportunities



**1000+**

Expected attendees



**40+**

Countries represented



**750+**

Abstracts accepted





## Invitation to ESB 2025 Zürich

Join us for the 30th Congress of the European Society of Biomechanics in Zürich, Switzerland on 6–9 July 2025. Zürich is a hub of education and innovation, ideal for ESB 2025.

The main theme of the congress – **AI in Biomechanics: Opportunities and Challenges** – brings focus on how AI accelerates the implementation of research to translatable health technologies and applications that benefit society. ETH Zürich provides a state-of-the-art research platform and collaborative environment for academia and industry, creating the optimal ecosystem for innovative advances in biomechanics.

The congress programme will feature keynote lectures, perspective talks, podium and poster presentations, awards sessions and pre-courses.

Enjoy student and mentoring activities, industry exhibition space, coffee breaks, lunches and lounge zones.

Don't miss this chance to network with old and new friends and colleagues in the beautiful city of Zürich!

## Conference Chairs

**Prof. Dr. William R. Taylor**, Institute for Biomechanics, ETH Zürich  
ESB 2025 Chair

**Prof. Dr. Ralph Müller**, Institute for Biomechanics, ETH Zürich  
ESB 2025 Co-chair

**Prof. Dr. Stephen Ferguson**, Institute for Biomechanics, ETH Zürich  
ESB 2025 Co-chair

## Main topics

- + 3D bioprinting, additive manufacturing, and scaffolds
- + Advanced computing and in silico trials
- + Ageing biomechanics
- + AI and machine learning in biomechanics
- + Animal biomechanics
- + Biomaterials
- + Biomechatronic and humanoid robotics
- + Biomedical imaging
- + Bone biomechanics and remodelling
- + Cardiovascular biomechanics
- + Cellular and molecular biomechanics
- + Clinical and translational biomechanics
- + Computational biology
- + Computer aided diagnosis, planning, and surgery
- + Dental biomechanics
- + Ergonomics and occupational biomechanics
- + Healthcare and health technology assessment
- + Impact/injury biomechanics
- + Implants and devices
- + In silico trials and clinical biomechanics
- + Joint kinematics and kinetics
- + Mechanobiology
- + Movement and posture
- + Musculoskeletal biomechanics
- + Neuromuscular and control biomechanics
- + Neuro-rehabilitation
- + Ocular biomechanics
- + Orthopaedic biomechanics
- + Patient-specific modelling
- + Rehabilitation engineering, exoskeletons, and assistive devices
- + Respiratory and fluid biomechanics
- + Soft tissue biomechanics
- + Spine biomechanics
- + Sports biomechanics
- + Tissue engineering



## Sponsorship & Exhibition

	<b>Sponsor</b>	<b>Exhibitor</b>	<b>Start-up*</b>
	<b>€6,000</b>	<b>€5,000</b>	<b>€1,500</b>
<b>+ Exhibition space</b>	<b>9 sqm</b>	<b>6 sqm</b>	<b>4 sqm</b>
<b>+ Exhibition zone</b>	<b>A</b>	<b>B</b>	<b>B</b>
<b>+ Discount on branding</b>	<b>10%</b>	<b>No</b>	<b>No</b>
<b>+ Participant registration</b>	<b>4</b>	<b>2</b>	<b>1</b>
<b>+ ESB Partners Session</b>	<b>10 min.</b>	<b>5 min.</b>	<b>No</b>
<b>+ Brand visibility**</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
<b>+ Advert on inner full page</b>	<b>Yes</b>	<b>No</b>	<b>No</b>
<b>+ Advert on inner half page</b>	<b>No</b>	<b>Yes</b>	<b>No</b>
<b>+ Mail blast to all attendees</b>	<b>Yes</b>	<b>€750</b>	<b>€500</b>

\*Start-up is defined as a company no older than 5 years. Each start-up needs to submit proof of this fact.

\*\*Brand visibility: Company logo, description & link on website, company logo on printed programme





## Branding options

### Advert in final programme

Half page	€500
Full page	€1,000

### Social event sponsorships

Welcome reception	€2,000
Conference dinner	€3,000
Student evening	€2,000

### IT/Technical services

ESB 2025 Conference app	€2,000
AV sponsorship	€2,000

### Other branding options

Lunch time sponsor (per day)	€2,000
Start-up competition sponsor	€3,000
Social media promotion	€1,500
Email blast	€1,000
Registration area branding	€2,000

## ESB Corporate Member Benefits

- + 20% discount on sponsor and exhibition package
- + Opportunity to organise a parallel user or award session at the ESB Congress
- + Opportunity to make a 10-15 min. presentation in a dedicated parallel Corporate session at the ESB Congress

## About Zürich

Zürich is the largest city in Switzerland and a cultural and financial hub. It is located on the banks of the Limmat river and the northern end of Lake Zürich. Zürich has a rich history that dates back to the Roman times, and its old town is full of medieval and Renaissance buildings, churches, and guild houses.

Zürich is a city that combines tradition and modernity, culture and nature, and offers something for everyone. It is a great destination to explore and enjoy.





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## ESB 2025 Venue

ETH Zürich

Rämistrasse 101

8092 Zürich

Switzerland



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