

ESB2024

29th Congress of the European Society of Biomechanics
30 June – 3 July 2024, Edinburgh, Scotland

 European Society
of Biomechanics



ESB 2024 EDINBURGH, SCOTLAND

30 JUNE – 3 JULY 2024

SPONSORSHIP & EXHIBITION OPPORTUNITIES

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Invitation to ESB 2024 Edinburgh

We are delighted to host the 29th Congress of the European Society of Biomechanics in Edinburgh, Scotland in June and July 2024. Known as the "Athens of the North", Edinburgh has a reputation as a centre of learning, culture, and intellectual pursuits. The ESB 2024 congress will include traditional ESB sessions and activities, together with new ideas. The main theme of the congress - Biomechanics from research to practice - brings focus on the importance of the dialogue and collaboration between the biomechanics and the clinical communities, which will be reflected in the different workshops and activities.

The congress programme will include keynote lectures, perspective talks, podium presentations and poster presentations, awards sessions and pre-courses. Student and mentoring activities will also represent an important part of the congress. Large industry exhibition space will be an inevitable part of the conference and a meeting point for delegates as it will host coffee breaks, lunches and lounge zones.

Last but not least, there will be plenty of networking opportunities during the congress in the company of old and new friends and colleagues.

We look forward to seeing all of you in the beautiful city of Edinburgh!

Conference Chairs

Pankaj Pankaj - ESB 2024 Chair - School of Engineering, The University of Edinburgh

Chloe E. H. Scott - ESB 2024 Co-Chair - Consultant Orthopaedic Surgeon, NHS Lothian Edinburgh



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Why should you attend?

- Networking opportunities with experts and professionals
- Targeted audience interested in biomechanics
- Increased brand exposure
- Platform for product demonstrations
- Access to market research and insights
- Potential collaborations and partnerships
- Professional development opportunities



800+

Expected attendees



40+

Countries represented



750+

Abstracts accepted

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ESB 2024 main topics

Cardiovascular

- Cardiovascular biomechanics
- Cardiovascular implants and devices
- Cardiovascular imaging
- Computational methods for cardiovascular applications

Orthopaedics and Musculoskeletal

- Musculoskeletal Biomechanics
- Orthopaedics implants and devices
- Musculoskeletal imaging
- Computational methods for orthopaedic applications

Tissue Mechanics

- Hard tissue biomechanics
- Soft tissue biomechanics
- Computational methods in tissue mechanics

Tissue Engineering, Mechanobiology and Biomaterials

- Mechanobiology
- Tissue engineering
- Biomaterials

Locomotion and Rehabilitation

- Human movement
- Orthotics & Prosthetics
- Sport Biomechanics
- Ergonomics and occupational biomechanics
- Rehabilitation

Cell and Molecular

- Cellular biomechanics
- Molecular biomechanics

Emerging Topic in Biomechanics

- In silico and real clinical trials
- Verification, validation and uncertainties quantification
- Computational biology
- Additive manufacturing for biomedical applications
- Humanoid robotics and mechatronics
- In vivo measurement and sensors in biomechanics
- New mathematics in healthcare
- Biomechanics education

Clinical Applications and Translational Research

And much more!

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	SILVER	GOLD	START-UP**
	€ 5,000	€ 7,000	€ 2,500
• Exhibitions space	6 sq.m.	9 sq.m.	4 sq.m.
• Virtual booth profil	Yes	Yes	Yes
• Discount on branding	5%	10%	No
• Participant reg. (incl. dinner)	2	4	1
• Exhibition access only	2	3	No
• ESB Partners Session	5 min	10 min	No
• Brand visibility	Yes*	Yes*	No
• Advert on inner full page	No	Yes	No
• Advert on inner half-page	Yes	No	No
• Mail blast to all attendees	€ 750	€ 500	No

*Brand visibility: Company logo, description & link on website; company logo on printed programme

**Start-up is defined as a company in the early start-up phase. Each start-up needs to submit proof of this fact

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ESB Corporate Member Benefits

- 20% discount on exhibition packages
- Opportunity to organise a parallel user or award session at the ESB Congress
- Opportunity to make a 10-15 min presentation in a dedicated parallel Corporate sessions at the ESB Congress

Branding opportunities at ESB 2024

Advert in final programme

Advert 1/2 page	€ 500
Advert 1 page	€ 1,000

Social event sponsorships

Welcome reception sponsorship	€ 2,000
Conference dinner sponsorship	€ 3,000
Student evening sponsorship	€ 2,000

IT/Technical services

Main sponsor conference app € 2,000
Have your logo displayed at the start of the App for a few seconds each time a participant opens it.

AV sponsorship € 2,000
Have your logo and company description displayed between sessions in all breakout rooms and the plenary hall.

Other branding opportunities

Lunch time sponsor (per day)	€ 2,000
Start-up competition sponsorship	€ 3,000
Social media promotion	€ 1,500
Email blast	€ 1,000
Registration area branding	€ 2,000

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Edinburgh International Congress Centre The ESB 2024 Congress Venue

The EICC's reputation as a **leading conference venue** is well-deserved. Its **prime location** in the city centre ensures easy accessibility for attendees, with **excellent transportation links** and proximity to renowned landmarks, cultural attractions, and vibrant city life. Whether you are an international visitor or a local participant, the EICC's central position offers a **seamless conference experience**.



- Level 3: The Pentland Suite
- Level 1: The Galloway Suite & Atrium Café
- Level 0: Main Entrance, The Strathblane Hall, The Atrium & The Lomond Suite
- Level -1: Conference Organiser's Room, Menteith & Lowther
- Level -2: The Cromdale Hall, The Lennox Suite, Moffat & Lammermuir

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About Edinburgh

Edinburgh is located on the southern shore of the Firth of Forth, a large estuary on the east coast of Scotland. Founded as a royal burgh in the 12th century and becoming the capital of Scotland in the 15th century, Edinburgh is a city with a rich and fascinating history.

As one of six UNESCO World Heritage sites in Scotland, Edinburgh is characterised by a mix of historic architecture, bustling streets, and cultural landmarks, and has consistently been recognised as a top city to visit in the United Kingdom, which captivates visitors from all over the world.

Known as “Athens of the North”, Edinburgh has a reputation as a centre of learning, culture, and intellectual pursuits. The nickname, which is drawing comparisons to the ancient Greek city of Athens, emerged when Edinburgh became a hub for philosophical and scientific advancements during the Scottish Enlightenment in the 18th century, which was inspired by Ancient Greek philosophy with its humanist and rationalist outlook.

