

ESB2022

27th Congress of the European Society of Biomechanics
26 - 29 June 2022, Porto, Portugal



Invitation to ESB 2022 Porto!

We are delighted to host the 27th Congress of the European Society of Biomechanics in Porto, Portugal in June 2022. Porto is an emerging city with a unique mix of history and innovation, known for its long tradition in biomechanics and focus on innovation and start-up initiatives. The ESB 2022 congress will include traditional ESB sessions and activities, together with new ideas. The main theme of the congress is “Biomechanics: Innovation, technology and societal impact” and will be reflected in different workshops and activities of the Entrepreneurship and innovation forum.

The congress programme will include keynote lectures, perspective talks, podium presentations and poster presentations, awards sessions and pre-courses. Student and mentoring activities will also represent an important part of the congress. Large industry exhibition space will be an inevitable part of the conference and a meeting point for delegates as it will host coffee breaks, lunches and lounge zones.

Last but not least, there will be plenty of networking opportunities during the congress in the company of old and new friends and colleagues, great food and excellent Port wine!

We look forward to seeing all of you in the beautiful city of Porto after a long period of online events!

Conference Chairs

Joao Manuel R.S. Tavares, Faculty of Engineering of the University of Porto, Portugal

Renato Natal Jorge, Faculty of Engineering of the University of Porto, Portugal

Paulo R. Fernandes, Instituto Superior Técnico, University of Lisbon, Portugal

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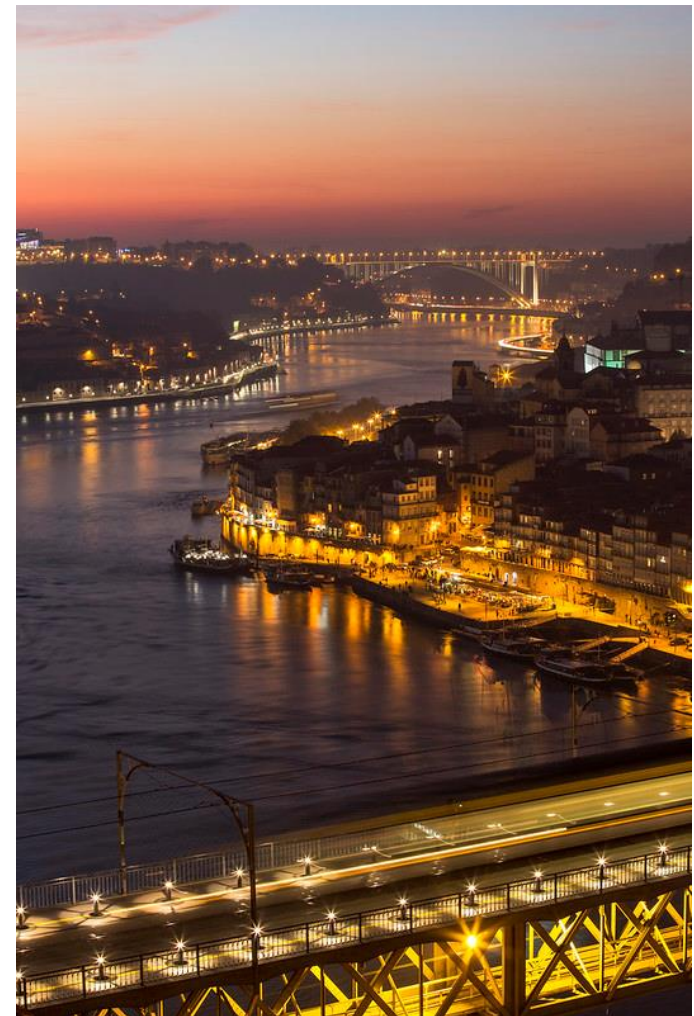


Why exhibit at ESB 2022?

- Target new clients and launch new products
- Promote your company image & build your brand
- Ample networking opportunities with direct access to key leaders
- Establish strategic partnerships
- Demonstrate innovative products
- Build opportunities with existing clients
- Support ongoing education and research in the field
- Promote your company / organisation as a leading supporter of biomechanics research

The majority of attendees are expected to come from Europe, but also the rest of the world including the United States, Middle East, Asia, Central and South America.

Expected number of participants: 500 – 600.



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ESB 2022 Tracks

- 3D printing in biomedicine
- Advance computing for biomechanics
- AI in biomechanics
- Animal and plant biomechanics
- Biofluid and transport
- Biomaterials
- Biomechanics of aging
- Biomechanics of movement and posture
- Biomedical engineering education
- Biomedical imaging
- Brain biomechanics
- Cardiovascular biomechanics

- Cellular and molecular biomechanics / mechanobiology
- Clinical and translational biomechanics / in silico trials
- Computational biology
- Computer aided diagnosis, planning, and surgery
- Dental biomechanics
- Ergonomics / occupational biomechanics / rehabilitation
- Experimental biomechanics (others)
- Hard tissue biomechanics
- Impact / injury biomechanics
- Implants / orthotics / prosthetics / devices

- Musculoskeletal biomechanics
- Neuromuscular control
- Ocular biomechanics
- Patient-specific modelling
- Reproductive biomechanics
- Respiratory biomechanics
- Robots and biomechanics
- Skin biomechanics
- Soft tissue biomechanics
- Spine biomechanics
- Sport biomechanics
- Tissue engineering
- Virtual and augmented reality in biomechanics

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SPONSORSHIP AND EXHIBITION OPPORTUNITIES AT A GLANCE

Package / price	Platinum 9 000 €	Gold 7 000 €	Silver 5 000 €
Discount on other branding options	20%	10%	5%
Exhibition	16 sqm	12 sqm	9 sqm
Virtual booth profile	yes	yes	yes
Full congress passes	5	3	2
Exhibition access only	4	3	2
ESB partners session	10 min	10 min	5 min
Company logo & link on website	yes	yes	yes
Company description on the website	yes	yes	yes
Company logo on printed programme	yes	yes	yes
Email blast (to registered delegates)	250 €	500 €	750 €
Advert on inner full page	yes	yes	no
Advert on inner half page	n/a	n/a	yes
All booth spaces include electricity access, table, chairs, WiFi			

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ESB Corporate Members benefits:

- 20% discount on exhibition packages
- Opportunity to make a 10-15 min presentation in a dedicated parallel Corporate session at the ESB Congress (only for Corporates having a booth)
- Opportunity to organise a parallel user or award session at the ESB congress

BRANDING OPPORTUNITIES @ ESB 2022

Other branding opportunities	Amount
Advert 1/2 page	500 €
Advert 1 page	1,000 €
Welcome reception sponsorship	2,000 €
Conference dinner sponsorship	3,000 €
Student evening sponsorship	2,000 €
Main sponsor conference app	2,000 €
Lunch time sponsor (per day)	2,000 €
Entrepreneurship forum sponsorship	3,000 €
Social media promotion	1,500 €
Email blast	1,000 €
Registration area branding	2,000 €

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IT / Technical Services:

- **ESB 2022 app & virtual platform** **2,000 €**

ESB 2022 App will be available for all participants to access information about scientific programme, exhibition, abstracts and special sessions. You can make your logo visible at the start of the App and be present for a couple of seconds every single time a participant starts the ESB 2022 App.

- **AV sponsorship** **2,000 €**

You will have a slide in between the sessions on the screens in all breakout rooms and in the plenary hall. You can choose the content of your slide whether it is a company logo and a short description or a product you would like to promote.

Social events sponsorships:

- **Welcome reception 26th June** **2,000 €**
- **Student evening 27th June** **2,000 €**
- **Conference dinner 28th June** **3,000 €**

The sponsoring company can have roll-up posters displayed (on podium or other highlight place) during the social event and their contribution will be mentioned on the conference website, in the printed final programme and in the opening ceremony of the symposium.

Advert in the final programme

- Full page A4 inside the programme 1000 €
- ½ page A4 inside the programme 500 €



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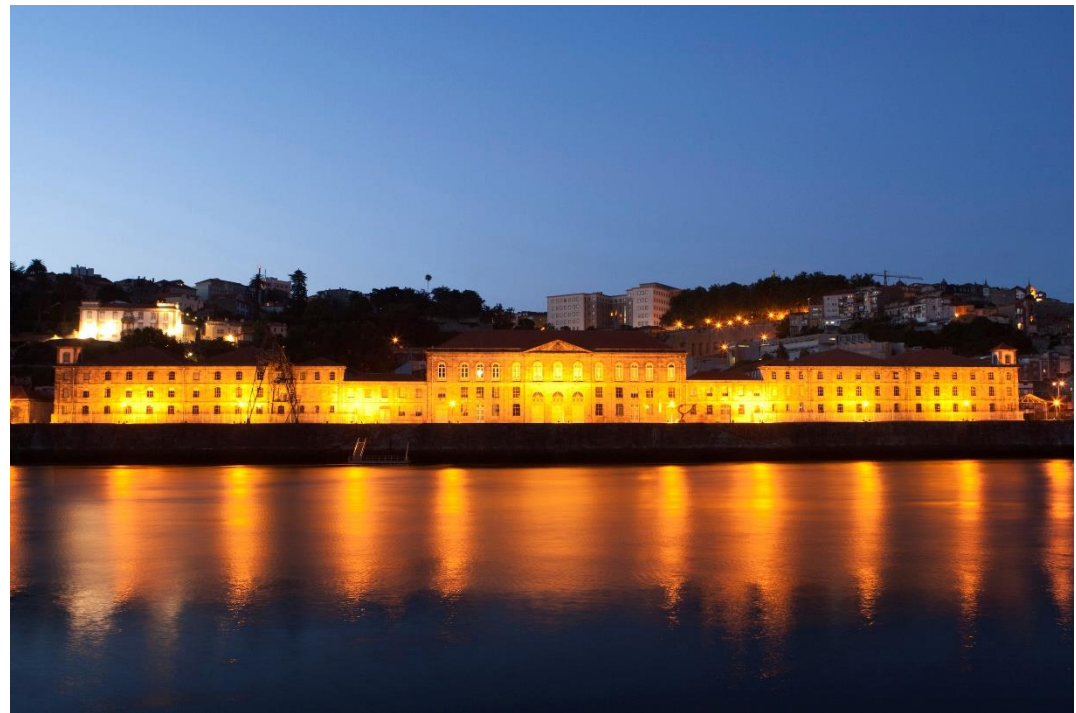
ESB 22 Congress Venue: Alfandega Porto Congress Centre

Versatility of space, infrastructure and technical equipment: 23 multifunctional rooms ranging in size from 80 to 2,000sq m., along with translation booths, total Wi-Fi coverage, elevators installed across all floors of the building allowing easy access for individuals with reduced mobility.

Location/accessibility: historic city centre of Porto, by the Douro River.

Values: professional and experienced team that combines knowledge and industry knowhow with good practices in the field renowned for its sustainable and environmental practices and awareness.

Cultural environment: Existence of cultural and museological areas inside the building (Museum of Transport and Communications).



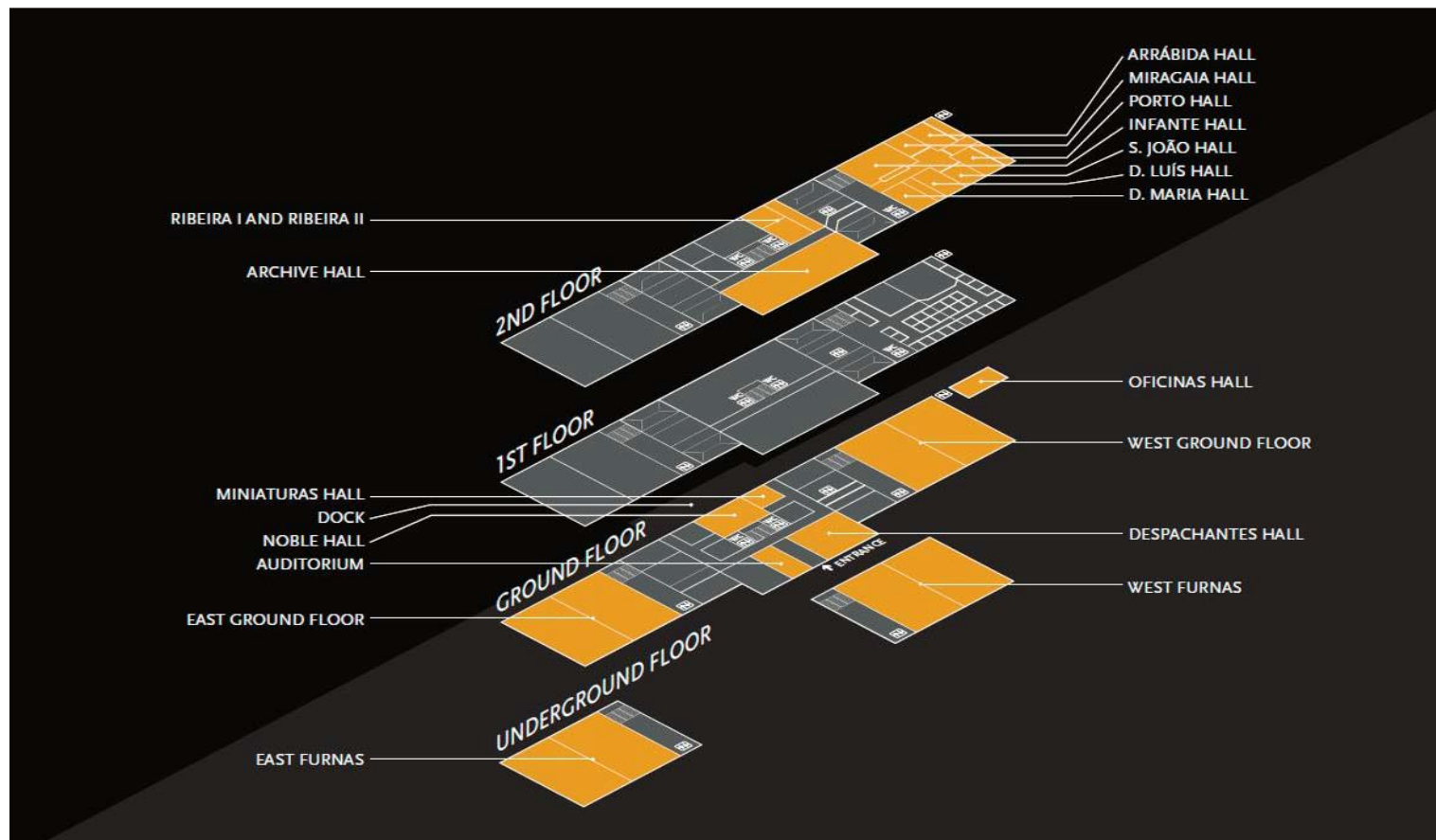
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Session talks are planned on the second level. The spacious exhibition area will be located at the West Ground Floor and will also host the coffee breaks and lunches as well as part of the poster presentations. The Welcome Reception on Sunday evening will take place on the ground floor in the Noble Hall and the pier area. There will be lounge and networking areas throughout the exhibition, to ensure a constant flow at the booths and to maximize networking opportunities.



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ABOUT PORTO



Oporto (as it is usually called by English speakers) is a welcoming and historic city which gave its name to Portugal. In its ancient riverside heart, narrow lanes run steeply down to the River Douro, which rises in the north of Spain and empties into the Atlantic Ocean at Foz do Douro.

Whoever visits Oporto for the first time immediately feels the characteristic pulse of a city that is not just the regional capital of northern Portugal, but also the main trading centre of the north-west of the Iberian Peninsula. Traditionally known for the Port Wine trade, the region currently hosts a large part of Portuguese industry. The beauty of its historic centre designated a World Heritage Site by UNESCO, in combination with the modern buildings designed by acclaimed names in architecture like Siza Vieira, Souto Moura and Rem Koolhaas, confers special enchantment on the city of Oporto. The agreeable atmosphere, excellent cuisine, and a range of culture and leisure activities at competitive prices, make it one of the Europe's preferred destinations.